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Press Release

WWF and Allianz publish report about climate “tipping points.” The impacts of climate change could come sooner and more suddenly than expected

We already know climate change could cause more droughts, change weather patterns, and prompt species loss. But its effects won't stop there. Severe and sudden impacts on economic growth and people's livelihoods are just as likely, say scientists from the Tyndall Center on Climate Change Research in the UK.

Their report was commissioned by the World Wide Fund for Nature (WWF) together with Allianz, a financial services provider. Focused on climate “tipping points,” the study examines thresholds of global warming that if passed, could trigger the collapse of some of the world's most important ecosystems, and present new challenges for the finance and insurance sector.

An interactive report

Together with Allianz and WWF, Berlin-based LGMi has developed an online Flash application that illustrates the various tipping points and their ecological and economic impacts. By clicking on different points on the earth, users - even non-specialists - can explore these climate tipping points and their possible consequences.

The interactive report can be found at

http://knowledge.allianz.com/en/globalissues/climate_change/climate_impacts/climate_tipping_points_study.html

About LGMi

LGM Interactive is an agency that specializes in green communications. We focus on interactive solutions for companies, organizations, and governments with activities in the fields of CSR, social change, and environmental awareness.

Headquartered in Berlin, Germany, LGMi works with NGOs and businesses around the world. Their team of experienced designers, programmers, producers, editors, project managers, and marketing specialists all share a desire to make sustainability engaging and inspiring.

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